

## About the Author

**L**orenzo Carver, MS, MBA, CVA, CPA, is CEO of Liquid Scenarios, a technology-based financial business intelligence solution company that provides software and services to investors, practitioners, and entrepreneurs at high-growth private companies.

Carver has a 20-year track record of helping thousands of investors, practitioners, and entrepreneurs measure and realize high-growth venture value. He is the author and developer of *BallPark Business Valuation*, the number one selling, award-winning small business valuation solution software covered by *Business Week*, *Inc. Magazine*, *Entrepreneur*, *CPA Software News*, *Kim Komando*, and business journals worldwide, as well as the author of the first software applications designed to automatically value venture-capital investments and stock options in accordance with IRC §409A. He was issued a patent on his venture-capital valuation technology, has developed over 200 strategic plans for information technology and life sciences companies, and participated in over \$1 billion in private financing rounds as an advisor and planner and a comparable amount of debt financing transactions. Lorenzo's *Carver Import Algorithm* enables importing financial reports in seconds, without data tagging or manual data entry, and converting them into interactive models anyone can use immediately. He has worked on numerous IPOs and successfully rebutted SEC fair value and impairment-related accounting inquiries.