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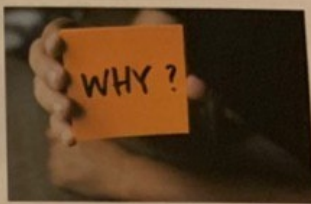



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Keywords

Term	Definition	Images
app (application) تطبيقات	a software designed for use on mobile devices	
purpose السبب	what an app is used for	
navigation تصفح	moving between menus or pages	
layout	how the elements, icons, texts or pictures look on the screen	
e-commerce التجارة الإلكترونية	any type of business, including buying and selling, that happens on the internet	

Term	Definition	Images
interaction تفاعل	reading, navigating, watching and answering questions on an app; examples are swiping an image to go to the next one, or tapping a button to see a video	

20.1.2018

What is an app?

An app, short for **application**, is a **software** program made for mobile devices.



Activity 1

Look at the picture above. How many apps can you name?

- 1- Facebook
- 2- Periscope
- 3- Uber
- 4- Spotify
- 5- Netflix
- 6- Intuit
- 7- Amazon
- 8- My Space
- 9- Oculus.



Activity 2

Look back at the table. What are the apps used for?
(Hint: Look at some purposes listed on page 18.)

1. Fortnite: Gaming

2. Whatsapp: Communication

3. Amazon: E-commerce.

4. Netflix: Watching Films and movie

5. BBC: News

6. Facebook: Social Media - (Network).

20.1.2019

...ing point for app development was in 2007, when Apple's iPhone was launched. Its touchscreen changed the way we interacted with software.



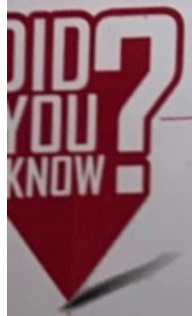
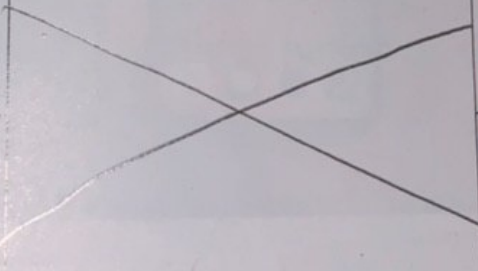
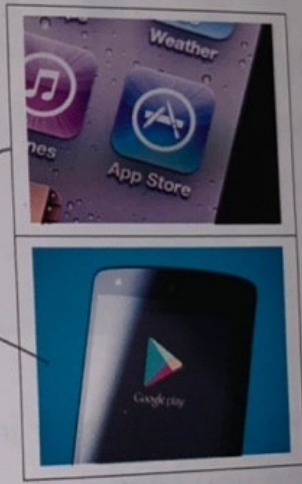
Apple's App Store was created in 2008 and its Android rival, Google Play, followed soon after. In 2017, each of these stores had over 2 million apps available for download.



Activity 3



Match the operating system to the icon of its app store.







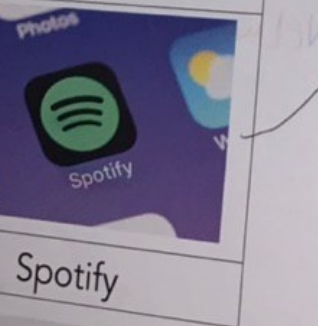



More than 149,000,000,000 apps were downloaded in 2016 alone. (source: Statista)



Activity 4

Which industry has the app changed? Match the app to the industry.

App	Industry
	
Netflix	Hotel and Travel
	
Uber	Music
	
Airbnb	Movie and Television
	
Spotify	Transportation

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Pop quiz 1

Date _____

1 **When was the idea of mobile apps first introduced?**

- A 1957
- B 1973
- C 1983
- D 2007

2 **Modern mobile apps use which of these input methods?**

- A Touchscreen
- B Keyboard
- C Mouse
- D Trackpad

3 **How can we stop identity theft?**

- A By not using apps for more than one hour per day
- B By being nice to everyone online
- C By not sharing sensitive information online
- D By using different apps every day

What does 'layout' mean?

- A How we move from one page of an app to the next
- B How we use an app
- C People who may use the app
- D How element in an app appear to the user

UNIT 1

Someone

- 5 A dev
- B cre
- C ma
- D de

