Norman Schofield · Gonzalo Caballero · Daniel Kselman Editors

## **Advances in Political Economy**

Institutions, Modelling and Empirical Analysis

This book presents latest research in the field of Political Economy, dealing with the integration of economics and politics and the way institutions affect social decisions. The focus is on innovative topics such as an institutional analysis based on case studies; the influence of activists on political decisions; new techniques for analyzing elections, involving game theory and empirical methods.

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### **2.1.3** Ephialtes, 462BC

In 461/2 Ephialtes proposed a reform to transfer power from the Areopagos—the main judiciary body and a bastion of the land owning aristocracy—to other institutions more representative of the Demos (mostly the Assembly). Opposers of these reforms included the Aristocracy and Cimon, an Archon and General of the Athenian Navy. The reform was passed while Cimon was away with a large Hoplite contingent to help Sparta suppress a Helot revolt. The conditions under which the reform was approved shows that a dispute over foreign policy was a key issue: those that proposed the political reforms were also against the willingness of Cimon to assist the Spartans. The other key element is that due to a large regiment of Hoplites being away, the Assembly was tilted towards the poorest citizens. 17 The reforms resulted in bitter dispute with Cimon ostracized as he tried to reverse the reforms. and Ephialtes eventually assassinated. Raaflaub (2007, p. 122) explains these democratizing reforms and the support for a prominent Athenian naval role as a result of the empowerment of the Thetes, who were essential for the Navy, and who therefore benefited directly from Empire. Perikles's reforms followed soon after and allowed the Thetes to take a more active part in public life, as they started to be paid for it.

With Empire, Athens became the center of a large network of Mediterranean trade. Within Athens commerce was financed by maritime loans and a strong commercial elite emerged. <sup>18</sup> The financing of the Navy was considerably different from that of financing a Hoplite regiment. An important component in financing the Navy was a liturgy (a rotating tax) that required the wealthiest citizens to pay for, maintain, and command (or hire another to command) a trireme for one year (in some cases rich individuals would pool together for this purpose). <sup>19</sup> Of course, such systems were prone to free-riding problems, and tax avoidance was common. Christ (1990) describes in detail the extent of the tax avoidance problem and the attempted solutions.

For the wealthiest individuals in society to quasi-voluntarily finance Athenian foreign policy, we should expect that the Athenian political system gave the commercial elite some degree of control over foreign policy. Indeed, up to and including Perikles, the main political leaders in Athens were part of the Aristocracy. After Perikles they were often of lower birth, but still considerably wealthy. Hansen (1991, p. 39) gives the following examples: tannery-owner Kleon, lamp-manufacturer Hyperbolos, and lyre-maker Kleophon. This evidence suggests that we can interpret the political transition of Ephialtes within the model of De Magalhães and Giovannoni (2012). Ephialtes (himself an aristocrat) reduces the power of the Areopagos, the last bastion of the Aristocracy intent on alliance with Sparta. The transfer of power increases the relative weight of those who finance the Navy, and Athens goes

<sup>&</sup>lt;sup>17</sup>See Raaflaub (2007, p. 113) for details and primary sources.

<sup>&</sup>lt;sup>18</sup>See Raaflaub (2007, p. 118) and Millet (1983) for details and primary sources.

<sup>&</sup>lt;sup>19</sup>See Hansen (1991, p. 110) for more details and primary sources.

on to pursue a policy of maritime hegemony and conflict with Sparta. Kyriaziz and Zouboulakis (2004) also argue that the rise of influence of the commercial class is linked to the financial needs of the Athenian Navy.

In summary, the political transition to democracy in Athens had a clear role in creating incentives for individuals to both participate and put effort into war as described in Ticchi and Vindigni (2009). However, as the Athenian Navy becomes the main military instrument and Athens' wealth starts to depend more and more on commerce, the model of De Magalhães and Giovannoni (2012) seems more appropriate to understand the consolidation of Athenian democracy and its stability until the Macedonian conquest. The commercial elite was indispensable in financing Athenian defences, and under constant foreign threats (Persia and Sparta) were able to gain and yield power to further their commercial interests.

### 3 Political Transitions in Medieval Venice and Genoa

### 3.1 Venice

There are two important dates in the Venetian transition from elected monarchy (with some degree of heredity) to a Republican system with considerable checks and balances on the executive: 1032 and 1172. The events around 1032 illustrate how the dodgeship came close to becoming a hereditary monarchy, but there were no clear institutional changes in 1032. The key political reform took place 1172, when the dodge was constrained to abide by the decisions of his council.

Venice began its history under control of the Byzantine Empire. The first rulers in the area were Byzantine officials appointed by the Emperor in Constantinople (Lane (1973), Norwich (2003)). By the 8th century, Venice was electing their ruler in a general assembly (the *concio* or *Arengo*) most likely dominated by the powerful families.

With time, powerful dodges were able to raise their sons to rule together with their fathers, setting them for succession. With the Orsoleo family, Venice came close to becoming a hereditary monarchy. Pietro Orsoleo II was a very successful ruler and was able to marry his eldest son to the niece of the Byzantine Emperors. With the premature death of his eldest son in 1005, Pietro raised his third son, Otto, to the dodgeship and retired. Otto was made a dodge at 16 and married the daughter of King Stephen of Hungary. In 1017, Otto placed two brothers in the two most important religious positions in Venice, as Patriarch of Grado, and as Bishop of Torcello. Due to further contentious religious and political appointments, Otto was ousted and sent to exile in Constantinople in 1024. King Stephen swiftly attacked and conquered Venetians cities along the Adriatic. The Byzantine Emperor withdrew trading privileges granted to Venice that formed the backbone of Venetian wealth.<sup>20</sup> With such external pressure, the interim dodge

<sup>&</sup>lt;sup>20</sup>For a description of the self enforcing institutions that promoted trade in Venice in this period see Gonzáles de Lara (2011).

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Centranico abdicated. Otto was called back, but died before his return to Venice. An obscure member of the Orseolo family tried to seize the dodgeship but was ousted.<sup>21</sup>

The first important reform in Venice came as a response to the Orseolo family's attempt to establish hereditary rule in Venice. The Venetians chose as their next dodge Domenico Flabanico in 1032, a wealthy silk-merchant with no link to the old powerful families of Venice. According Norwich (2003) there was no clear reform in Venetian law then. Existing law already called for elections and described the positions of councillors as a counterbalance to the dodge. There was a change in what was acceptable behavior for a ruler, specially regarding nepotism. By choosing a dodge with no dynastic pretensions the Venetians were sending a clear signal that they did not favor a hereditary monarchy. From 1032 onwards, Norwich (2003) notes that no fathers passed the dodgeship to their sons. The executive power of the dodgeship, however, remained intact, and the dodge continued to rule as an elected monarch.

Even with this aversion to a hereditary monarchy by 1172, Lane (1973) remarks that the dodgeship had been held by members of the Michiel family for sixty-two out of the last seventy-six years. The change in the law that would consolidate the constraints on the executive came in 1172 and would be linked to external threats and to the financing of the Venetian Navy.

Norwich (2003, Chap. 8) describes how, in 1171, relations between Byzamtium and Venice were at the point of break-down. The Emperor blamed the Venetians for an attack on the Genoese at Galata (the Genoese settlement opposite Constantinople) and had all Venetian citizens and property confiscated in Constantinople and other ports of the Empire.

Dodge Vitale II Michiel led the war preparation under strenuous financial conditions. Norwich (2003, Chap. 8) mentions that all the revenues of the state for at least a decade had already been pledged for previous debts. Dodge Vitale ordered a forced loan: every citizen with means had to contribute, and all able men were expected to man the Navy. With the fleet already at sea, the Byzantine Emperor asked a Venetian embassy to go to Constantinople and work out a peace plan. Dodge Vitale accepted what turned out to be a ploy by the Emperor to gain time. During the wait, the Plague spread in the fleet; and Vitale was forced to return to Venice in humilation. Not only did Vitale loose men and ships (that had to be burnt) to the Plague, but he also brought the Plague to the city. He was ousted and murdered in the streets.

Before immediately electing a new dodge, the Venetians decided to impose political reforms. They were now at war with both the eastern and western Roman Empires, in dire straits financially, and had a Navy in difficulties. The institutions that followed were designed to constrain the power of the dodge, whose unconstrained power was blamed for the position Venice found herself in. A Great Council of 480 was to be nominated by the neighborhoods of Venice to hold office

<sup>&</sup>lt;sup>21</sup>For more details see Norwich (2003, Chap. 5).

for one year and thereafter nominate the chief officials of the state, including the dodge (until then officially elected by the Arengo, and comprising all citizens of Venice). Instead of nominating the dodge directly, the Great Council nominated 11 electors to choose the dodge and present their choice to the people as a done deal (see Norwich (2003, Chap. 9) for details and Lane (1973, pp. 95–101)). The other reform was to increase the number of councillors from two to six. The councillors were also given power to restrain the dodge. The Senate gained power in foreign affairs. Norwich (2003) interprets the effect of these reforms to 'weaken both the apex and the base of the administrative pyramid while strengthening its center'.

The choice of the next dodge clearly reflected a change in power towards the financiers of the Republic. Dodge Sebastiano Ziani was one of the wealthiest men in Venice. According to Norwich (2003, Chap. 9), Ziani suspended payment on the new government bonds (from the forced loans to finance the Navy). It seems there was little resentment, which demonstrates a willingness of the creditors (Venetians themselves) to finance the State under the new dodge. Venice also immediately sued for peace with Byzantium, who refused to accept the terms, so that the consolidation of the new regime was done under considerable foreign threat at a point when Venice was militarily weakened.

The political reform in Venice of 1172 can be best understood in light of the model in De Magalhães and Giovannoni (2012). These reforms seem to be designed to transfer power to the financiers of the state, the wealthy merchants, and away from the old quasi-nobility, and the populace. During a period of high external threat and dire financial straights, the power over foreign policy was entrenched in the hands of those who could afford to finance the defence of the state. Once in power, they would decide over foreign policy with their interests in mind, and not with the objective of setting up a hereditary monarchy, or of antagonizing the foreign powers essential for the wealth of the state.

### 3.2 Genoa

Genoa has no clear historically accepted date for a transition to rule by council or parliament. The best candidates are the rise of Gugliemo Boccanegra as Captain of the People in 1257 and Simone Boccanegra as the first Dodge of Genoa in 1339. In between Genoa was ruled by podestas, foreign rulers, and the aristocracy. None of these forms of government proved stable.

Throughout its history, Genoa is well known for internal strife that would regularly escalate into civil war between different noble families (clans). Since power never consolidated with any of the key clans, the families agreed by 1190 (under the influence of the Holy Roman Emperor) to be ruled by a Podesta, a foreigner who would rule Genoa with a mandate of one year. <sup>22</sup>

<sup>&</sup>lt;sup>22</sup>See Epstein (1996, p. 88) for more details and Greif (2006) for a game theoretic analysis of the podestaria.

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Besides the conflict between different noble families, there was also a conflict between the noble families and the people, in particular what Epstein (1996, p. 206) called the *popolo grasso*, the rich merchants who were not part of the nobility. Epstein (1996, p. 137) describes the events of 1257: after a crash in the economy a popular revolt elected Gugliemo Boccanegra as Captain of the People and a new council of 32 Anziani. The new regime's policies were geared towards 'the people who put him in office, the middling traders and master artisans, not the poor or the traditional elite' (Epstein 1996, p. 138). Interestingly, one of the financial reforms of Boccanegra was aimed at preventing the default on state debt and led to the creation of a 'precautions markets for public securities' to finance the Genoese state (p. 147). Gugliemo Boccanegra was to stay in office for five years before he fell (probably due to a coup by some of the nobles).

In 1339, after a period under foreign rule by Robert Anjou, King of Naples, and a period of unstable rule by the old nobility, the people revolted and created a new position of Dodge electing Simone Boccanegra (grandnephew of Gugliemo).<sup>23</sup> Again, this was the rule of the merchant classes and not of the nobles. Epstein (1996, p. 205) notes that we have details for 16 of the 22 ducal councillors: none is a noble; and there are 'two drapers, three butchers, a shield maker, and a master of the wool guild' of those that identified themselves by profession. The new governor strengthened Genoese defences and again had to consolidate public debt without repudiating any old debt. By 1340, a new fleet was out to Pera for commercial ventures. Epstein (1996, p. 207) notes that these policies reflected a 'turning away from civil war to the more congenial task of making money'. Simone Boccanegra was also to fall by 1344 under the imminent attack of an alliance made up of nobles who had been excluded from power.<sup>24</sup>

Another characteristic of Genoa was that it was repeatedly ruled by foreigners. Not because they were conquered, but by choice. The podesta is the key example, but Henry VII ruled in 1311, the King of Naples from 1331–1335, and later France and then Milan.

The events in Genoa highlight two important aspects of the model in De Magalhães and Giovannoni (2012). The first is the clear conflict between the nobility's dynastic concerns and attempts to impose aristocratic rule versus the merchant classes interests in a stable government with stable finances and following commercial objectives abroad. De Magalhães and Giovannoni (2012) model this conflict with the choice of a misaligned (dynastic) war versus an aligned (commercial) war. The second aspect is the will of the merchant classes to support foreign rule. A necessary condition for political transitions in De Magalhães and Giovannoni (2012) is a credible outside threat, someone ready to replace the current monarch (or aristocratic families in the case of Genoa). For the threat to be credible it must be that the commercial elite prefer a foreigner to their sitting ruler. This seems to have been the case repeatedly in Genoa.

<sup>&</sup>lt;sup>23</sup>See Epstein (1996, p. 204).

<sup>&</sup>lt;sup>24</sup>See Epstein (1996, p. 208).

Why was there no stable transition to rule by assembly in Genoa? Within the logic of De Magalhães and Giovannoni (2012), there seems to have been no clear moment when the country faced a hostile foreign threat and financial difficulties (as Venice did in 1172). An alternative explanation is to recognize a shortcoming in the model in De Magalhães and Giovannoni (2012) where the aristocracy is modeled as a single ruler. It seems clear that a divided aristocracy with competing dynastic objectives played a key role in preventing a stable form of government from appearing in Genoa.

### 4 Final Remarks

A picture emerges of different driving forces for political transitions. One driving force is the creation of representative institutions as a response to economic conditions: either in order to help solve a time inconsistency problem in the economy—olive oil production in Athens, and international trade in Athens, Venice, and Genoa—or due to a relative growth in importance of the economic sectors with high tax elasticity. The papers of Bates and Lien (1985), Levy (1988), Fleck and Hanssen (2006), and De Magalhães and Giovannoni (2012) predict that representative governments are more likely to arise where trade flourished. The evidence seems to support this prediction. The cities in the ancient and medieval worlds that developed representative institutions with considerable constraints on the executive were the leading trading cities of those times. Moreover, they seem to have had little choice but to turn to the sea. As Fleck and Hanssen (2006) notes, ancient city-states like Athens had insufficient and inadequate soil for grain production; this was also true for Venice and Genoa.

Political transition may also come as a solution to a problem of how to motivate an army manned by the state's own citizens. This motive seems to have been key for the creation of the Great Rhetra in Sparta, and also for the political inclusion of the Hoplites and later of the landless class (the Thetes) in Athens. Similar forces must have played a role in how the populace was given a voice to chose their dodges, both in Venice and later in Genoa. The model that best helps us understand these driving forces is Ticchi and Vindigni (2009).

A transition may also come about as an established aristocratic elite chooses to hand over power either to the people or to the commercial elite, so that the state can raise enough funds to defend itself against a foreign threat. This seems a plausible interpretation of events in Athens, in which members of the aristocracy (Kleisthenes, Ephialtes, and Perikles) proposed the institutional reforms discussed above. In Venice, the powerful families proposed the institutional changes of 1172 and in both key moments (1032 and 1172) chose dodges who were wealthy merchants of lower birth. The model that best explains this aspect of political transition is De Magalhães and Giovannoni (2012).

We also found evidence to support two aspects of political transitions that are specific to the model of De Magalhães and Giovannoni (2012). The first is that a transition to rule by parliament should be preceded by an unstable period where the

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ruler goes to war without the support of the citizens or the merchants. The Tyrant of Athens, Hippias, for example, had to rely on mercenaries to defend the city against Sparta. Later, Cimon's assistance to Sparta in containing a Helot revolt was a contentious foreign policy move opposed by Ephialtes and his supporters. In Venice, the Dodge Vitale II Michiel followed policies that put Venice's key commercial interests in both the Byzantine and the Western empire in jeopardy. The dodge had to eventually resort to forced loans in order to fund the Navy against Byzantium.

The second aspect is that the model in De Magalhães and Giovannoni (2012) predicts that we should observe political transitions only in states of intermediate military strength. This is because there must be a credible external threat. Athens faced clear threats from both Persia and Sparta (to whom it would eventually lose the Peloponnesian war), and Venice was under direct threat from both Byzantium and from the western Roman Empire when the power of the dodge was constrained in 1172.

Finally, Genoa provided an example that showed the limitations of the model in De Magalhães and Giovannoni (2012). An important aspect of the Genoese political system was internal strife between different clans with dynastic interests. Genoese leaders never consolidated power in the way that the tyrants of Athens or the dodges of Venice were able to. This could suggest that the centralization of power (as described in Tilly (1990), Hoffman and Rosenthal (2000), Besley and Persson (2009), Gennaioli and Voth (2011), and Arias (2012)) may be an important and counterintuitive step towards constraining the executive through rule by parliament. Centralized power may have to be established before it can be handed-over.

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# A Collective-Action Theory of Fiscal-Military State Building

Luz Marina Arias

Where benefits are not earmarked, 'somebody else should pay' is always a powerful motivation in tax policy. Alt (1983, p. 194)

The emergence of the fiscal-military state in the eighteenth century granted the central government new and unprecedented roles. In England, fiscal collection was increasingly centralized and put in the hands of a new and efficient fiscal bureaucracy, an army was created, and the navy acquired world-renown reputation (O'Brien 1988 and Brewer 1989). Tax proceeds as a percentage of national income rose from 3.5 percent in the 1670s to over 12 percent by the end of the eighteenth century. Even though parallel attempts at fiscal modernization in Spain met with limited success until the early nineteenth century, in colonial Mexico public officials succeeded at strengthening the central administration with fiscal bureaucrats and a proficient accounting system. Mean growth for the Mexico City Treasury averaged almost 60 percent in each of the decades between 1770 and 1800. Other European states followed in the late eighteenth and early nineteenth centuries.

Prior to this transition, most monarchs depended to a large extent on economic and local elites for the collection of tax revenue and defense. Fiscal capacity was

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<sup>&</sup>lt;sup>1</sup>O'Brien (1988, Table 2).

<sup>&</sup>lt;sup>2</sup>Klein (1985, 566–574).

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fragmented. The central ruler invested minimally in monitoring and enforcement capacities to collect taxes. Treasuries and fiscal institutions at the national level functioned primarily as recipients of the monies collected by the local elites. Provincial authorities or economic actors organized in corporations—such as aristocrats, merchants or ecclesiasts—were responsible for the collection and dispatch of taxes. Rulers negotiated monetary transfers and loans with these elites and corporations, and granted them exemptions and other privileges in return.<sup>3</sup> For instance, in France the provincial Estates, the assembly of the clergy, and tax farmers had tax authority and transferred funds to the Crown.<sup>4</sup> The Spanish crown protected the merchant guild from foreign competition in the colonies, provided them with defense in the form of convoys, and had a contract with them for the collection of the *alcabala* (sales) tax in colonial Mexico.<sup>5</sup>

The fiscal-military state, then, implied losses of fiscal and other privileges for different elites. Why did fiscally and politically powerful elites allow the ruler to increase fiscal centralization and build-up militarily? To the extent that a ruler lacked the ability to unilaterally increase revenue to provide an army or to strengthen fiscal administration, the compliance of at least a fraction of the elites was necessary. Indeed, all across early modern Europe "provinces, estates, ecclesiastical domains, privileged cities, and corporations, as well as noble families [...] and city states, maintained privileges and defences against the imposition of more modern, centralized, universal, equitable, and potentially more productive systems of taxation and finance."

Explanations for fiscal centralization emphasize the need to increase military establishments as the major impetus for the growth of European states' administrative apparatuses. There are two approaches in the literature. One approach highlights the role of military conflicts. Military conflicts facilitate fiscal reform because wars unify a diverse population (Huntington 1968; Herbst 2000; and Kiser and Kane 2001), or the benefits of taxation become more salient to citizens (Levi 1988; and Besley and Persson 2009) or capital investors (Mann 1988). Explanations in the second approach underscore the need to constrain rulers upon granting them higher fiscal revenues. The establishment of political institutions of representation, like a parliament, increases fiscal cooperation by making commitments on public expenditures credible (North and Weingast 1989; Hoffman and Norberg 1994; and Dincecco et al. 2011).

<sup>&</sup>lt;sup>3</sup>See, for instance, O'Brien (2011, 421–423), Brewer (1989), and Levi (1988).

<sup>&</sup>lt;sup>4</sup>Rosenthal (1998, 68).

<sup>&</sup>lt;sup>5</sup>Marichal (2007, 76–77) and Smith (1948).

<sup>&</sup>lt;sup>6</sup>O'Brien (2011, 432). See also Bonney (1999) and Storrs (2009).

<sup>&</sup>lt;sup>7</sup>See for instance Weber (1922), Skocpol (1979), Tilly (1990, 1993), Bonney (1995), and Brewer and Hellmuth (1999). For a synthesis, see Campbell (1993) and O'Brien (2011).

<sup>&</sup>lt;sup>8</sup>A number of studies have expanded this argument and included qualifications. See for instance Stasavage (2002, 2003), and Cox (2011). Ertman (1997) maintains that it is the timing of representative institution-building relative to the onset of wars what explains the variation in fiscal capacity centralization.

 Both of these approaches contribute to our understanding of the growth of the fiscal-military state. Military conflicts provide a window for monarchs and governments to negotiate fiscal centralization by making salient the benefits of taxation. The second approach highlights, however, that increases in the benefits of taxation may not translate in fiscal cooperation because of commitment problems. A ruler with more fiscal and coercive powers may have incentives to expropriate elites or renege on its debts. Some monarchs, however, succeeded at increasing fiscal centralization with no institutions of representation in place. The evidence in Dincecco (2011, 27) shows that in many European states fiscal centralization came before the formation of parliaments. Marichal (2007, 51) highlights that colonial Spanish America lacked representative assemblies yet Spanish officials successfully implementated fiscal and military reforms in some regions in the eighteenth century.

In this chapter, I underscore the collective action problem present in fragmented fiscal regimes that impeded the cooperation of the elites with the contribution of men and resources for the defense of the territory. As such, the chapter emphasizes a commitment problem among the fiscally powerful elites, rather than between the elites and the ruler, in the process of fiscal-military state formation. <sup>10</sup> In fragmented regimes, the ruler's fiscal income rested on earmarking benefits to elites. In the face of a threat of military conflict, fiscal fragmentation then led to a collective action problem: each elite group had incentives to free ride on the contributions of others, thereby contributing less than the socially optimal amount to military protection. The elites and the ruler were stuck in a low-contribution and low-public-good-provision equilibrium. I argue that fiscal centralization provided an institutional framework that allowed elites to commit to contribute to military protection by ensuring others were contributing as well. <sup>11</sup>

That collective action problems are inherent to fiscally fragmented states has been well documented. Ertman (1999, 50) notes about the Estates in Germany that: "the structure of the assemblies, divided as they were into separate *curiae* of élite groups each with their own distinct privileges, tended to inhibit cooperation among the *curiae* and lead the nobility, clergy, and the towns to focus on the defense of their narrow group rights." Bates and Lien (1985, 57) quote from Henneman (1971) that "fiscal jealousies led towns to make subsidy grants conditional upon similar grants from other towns" in France. Summerhill (2008, 224–225) notes that because rulers bargained separately with each group, fiscal fragmentation led to free riding and lower fiscal revenues. <sup>12</sup>

<sup>&</sup>lt;sup>9</sup>Further, in times of war, the ruler may discount the future more than other citizens (Levi 1988).

<sup>&</sup>lt;sup>10</sup>Many scholars have emphasized the role of collective action and free-rider problems in preventing the compliance of actors with welfare-enhancing cooperation. See, for instance, Olson (1993), Greif (2006) and Greif et al. (1994).

<sup>&</sup>lt;sup>11</sup>Emerson (1983) provides a similar insight regarding state formation at an earlier stage in Baltistan. Greif (1998, 2006) also highlights the importance of military threats and the need for elite cooperation in shaping the internal organization of the state.

<sup>&</sup>lt;sup>12</sup>See also Levi (1988, 56–57).